

CJ CHEILJEDANG
SUSTAINABLE PACKAGING POLICY



Core Value

CJ Cheiljedang has established “3R policy” to redesign packaging specification eco-friendly, recycle materials, and use nature-based raw materials for environmental sustainability that reduces waste caused by packaging materials and considers nature and society. In accordance with these principles, we will expand the use of eco-friendly packaging materials, reduce packaging materials that cannot be recycled, reduce wasted resources, and contribute to the circular economy of mutual benefit.

1) Redesign of Packaging Materials

In order to minimize the use of packaging materials and to prevent over packaging, we develop a packaging that minimizes the use of packaging materials from the design stage. We use structures and materials that are able to reduce the amount of packaging materials while ensuring the quality.

2) Use of Recycled and Renewable Materials

The various packaging components are made of the same materials in order to make recycling easily. And the packaging composed of different materials is separated easily. In addition, through the development of a structure that minimizes the residue inside the container, we reduce waste remaining and the amount of resources used to recycle the packaging. We use the recyclable materials or recycled materials to reuse again after using the packaging products to realize Circular Economy.

3) Recovering the Earth from Environmental Damages

To minimize the environmental influence of packaging waste, we use eco-friendly raw materials that are biodegraded by microorganisms under the ground when the packaging material is buried or we use plant-based materials to minimize the environmental impact of packaging waste. In addition, we prefer to use packaging materials that are environmentally certified regarding materials, manufacturing method, designs and functions and we encourage suppliers to certify the eco-friendly mark.

Action Plan for Sustainable Packaging

1) Redesign of Packaging Materials

DIRECTION	CONTENTS
Plastic Usage Reduction	<ul style="list-style-type: none"> Decrease thickness by reducing the weight of plastic containers or enhancing the properties of sheets/films
Minimization of Packaging Materials	<ul style="list-style-type: none"> Comply regulations about space ratio in product and minimization of packaging Simplify logistics packaging (Minimize e-commerce packaging)
Extension of Shelf Life	<ul style="list-style-type: none"> Reduce food waste by extending shelf life of products

2) Use of Recycled and Renewable Materials

DIRECTION	CONTENTS
Reuse For Other Purposes	<ul style="list-style-type: none"> • Reuse of non-woven bags as household shopping bags
Easy To Recycle	<ul style="list-style-type: none"> • Insert cutting line to easily separate shrink film from container/cap • Water separation(removal) labels where labeling can be easily separated from the container when recycling containers • The same material for containers, labels, caps, etc. • Visible mark to separate and discard from the product for easy separation
Use of Recycled Material	<ul style="list-style-type: none"> • Increasing recycled material content in gift product trays and reduced virgin material content • Product development to increase utilization of recycled materials

* Recycle project included "a voluntary agreement to improve the packaging material structure", "prevention of over-packing", and "reduction of space ratio"

3) Recovering the Earth from Environmental Damages

DIRECTION	CONTENTS
Use of Biodegradable Packaging Materials	<ul style="list-style-type: none"> • Use of compostable biodegradable plastics (PLA, PHA etc.)
Use of Plant-Derived Raw Materials	<ul style="list-style-type: none"> • Use of bio-PE (from sugar cane raw material)
Use of Environmental Packaging Materials	<ul style="list-style-type: none"> • Use of environmental mark packaging materials such as FSC (Forest Stewardship Council)

[Attachment. Document Summary]

Classification	Details
Version	3.0
Date of initial establishment	2018.05
Date of latest revision	2021.06
Management Organization	Packaging Division
Executive in charge	Packaging Division Manager
Revised Contents	Adjusting the direction of using nature-based eco-friendly raw materials
Contact	sustainability@cj.net
Policy Reference number	20210715-00000065